

PUNK FASHION

By Coco & Zoe



DEFINITION

Punk fashion generally consists of specific hairstyles, jewelry, makeup, clothes, or body modifications.

Even though it is a fashion type, punk fashion can never be discussed without a reference to its relationship with the music industry.





CATALOGUE



01

HISTORY

02

LOOK

03

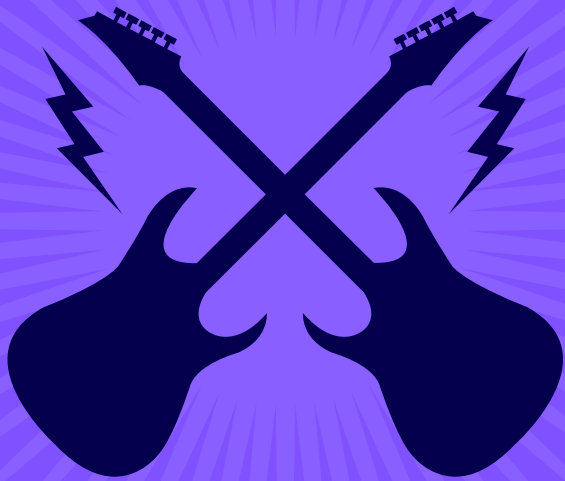
MAINPOINT



01

HISTORY





HISTORY

The 1970s was the beginning of punk subculture and fashion, and punk fashion in those days was considered **anti-materialistic**.

Generally, punk fashion was about short unkempt hair, simple yet dirty clothes, and leather jackets. It was more about wearing **second-hand, cheap, and basic colored clothes** instead of buying expensive and vibrant colored clothes.



What is Punk and Punk Culture

Punk started as an **artistic movement**.
It was an **expression of anger and emotion**.
People were tired of how the government
painted the day's problems over.
They were tired of the world's commercialism
and wanted to offer society the reality of raw
human life through **music, fashion, and hairstyle**.
By the 1990s, punk became popular with
Chemical Romance, Punk Goes Pop, and other
punk bands becoming household names.





02

LOOK

HAIRSTYLE



MAKEUP



CLOTHES



ORNAMENTS





MODERN PUNK FASHION




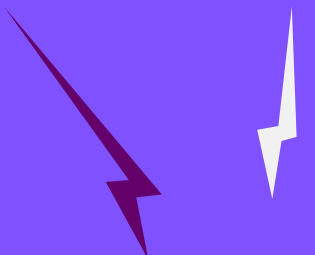
An illustration of two hands clapping. The hand on the left is wearing a dark blue suit sleeve, and the hand on the right is wearing a purple sleeve with a pink starburst pattern. The clapping is surrounded by several white and pink lightning bolts. The background is a vibrant purple with several white stars scattered throughout.

03






MAINPOINT

☆ The spiritual core of punk fashion is rebellion and maverick, showing their unbound souls and their dissatisfaction with society through their appearance and behavior. ☆





The spiritual connotation of punk fashion lies in **destroying all the routine**, completely destroy and completely rebuild, do not pay attention to skill, focus on ideological liberation and anti-trend, so punk is an **anti-pop cultural view**.





THANKS